

May 18, 2003

Dear WBRM,

I thank you and your staff for the many, many announcements for and about the McDowell County Master Gardeners Association. Our meetings and programs are well attended by both the membership and the public.

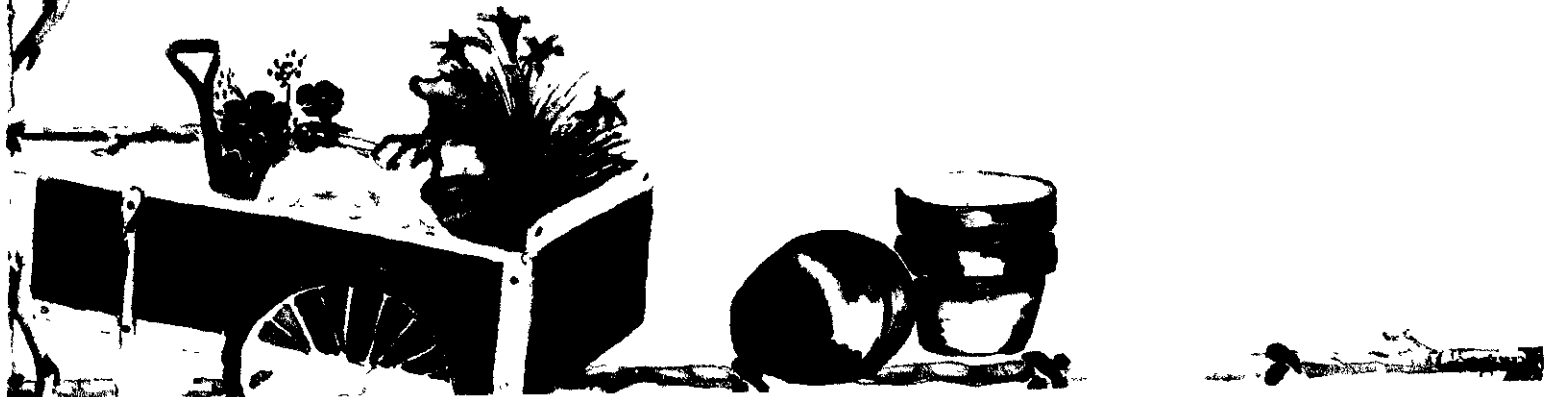
The recent "Berry Plant Sale" which funds our local scholarship was a huge success and we recognize what a great help you were in getting this information to the community through your local broadcasts. We are currently reviewing several local students who have applied for this award.

We thank you for this special service and opportunity you give to our organization as well as others here in the community.

We look forward to your continued support in the future.

Sincerely yours,

Chris Rodgers
Publicity Chairman for
Master Gardeners Assoc.



WBRM

RADIO AM 1250

Volume 1, Number 5

September 2003



Big Sweep Calls for Big WBRooM

After being cancelled last year due to the drought, Keep McDowell Beautiful's **Big Sweep** Lake James Clean-up is on for September 20th . . . and **WBRooM** will once again broadcast live from the lake starting at 8am.

Big Sweep kicks off the autumn community events "remote season" for the station. In fact, fall is the busiest time when it comes to **WBRM** live broadcasts.

Following the **Big Sweep** remote are live shows from the McDowell High **Homecoming Parade** on October 2nd, Old Fort's **Octoberfest** on October 4th, Marion's **Mountain Glory Festival** on October 11th and the **Marion Christmas Parade** on November 23rd. Throw in a couple of broadcasts from businesses, and you can see that the **WBRM** staff keeps the roads hot and the airwaves full.

So don't be shy when you see **Bruce, Gail, Mike B. and Van**

Community Corner . . .

August was a busy month for **Gail Sewell** and **Out and About** **Ian Luck** and **Jeremy Austin** from the YMCA introduced their new after-school program **MEDA** Director **Chuck Abernathy** gave statistics on McDowell County's economy we got acquainted with Marion Police Chief **Mika Elliott** **Gloria Arrowood**, **Mary McCoy** and **Caroline Moore** gave us the 4-1-1 on the new 2-1-1 info line County Manager **Chuck Abernathy** changed hats and ran down the agenda on the August Commissioners meeting **Deb Burden**, **Lorrie Ingram** and **Sissy White** certainly didn't put us to sleep with a very informative talk on McDowell Hospital's Sleep Lab proving she was a "lucky duck." Family Services' **Shelley McMahan** previewed the group's annual fundraiser **Kim Burnette**, **Ronda Seaman**, along with **Marielle** and **Sarah Seaman**, gave us insight into homeschooling McDowell News' Newspaper In Education Director **Adrianne Thomsen** had a September auction on her mind Marion City Manager **Bob Boyette** reported on the August City Council meetings **Shelley McMahan** resurfaced with more on the Family Services Lucky Duck Dive Girl Scout Field Executive **Aileen Sheehan** brought her enthusiasm about scouting to the program **Rod Birdsong** and **Steve Dirhold** got us excited about the McDowell Chamber Auction and the **Evening in the Mountains** and Mountain Gateway Museum Director **Sam Gray** invited everyone to hear the program Civil War in McDowell County Part II

"out and about" this fall. Part of the fun is talking to our friends and neighbors as well as promoting McDowell County.

Recent Staff Sightings

August brought two live remotes back-to-back with **Mike Bryant**, **Bruce Ikard** and **Gail Sewell** over at the Marion Wal Mart for **Operation Backpack**. Also on-hand were Backpack organizer **Sandra Walker** and exclusive broadcast sponsor **Stamey Chrysler Jeep Dodge's Doug Stamey** and **Ronnie Nodine**. You know, Bruce and Gail never did get stuffed into the trunk of the PT Cruiser . . . oh well, there's always next year!

The second live broadcast found **Gail** among the chickens and goats along with the rabbits and cows. After doing the **Youth Livestock Show** for so many years, she finally learned to wear the appropriate clothing and footwear.

Annette Bryant could be seen at three **McDowell Tech** graduation ceremonies. She is a member of the Board of Directors for McDowell Technical Community College.

And **Van McKinney** and **Walt Bagwell** were both home and away as they followed the Fightin' Titans **McDowell High** football team.

Kids Corner

School News returns each weekday at 7:35 am and 3:35 pm and is once again sponsored exclusively by **Jim Cook's Chevrolet Buick Pontiac GMC**.

Scheduled to air in September:
Eastfield Elem: Sept 1st-5th
East Junior High: Sept 8th-12th
Glenwood Elem: Sept 15th-19th
Marion Elem: Sept 22nd-26th
McD High: Sept 29th-Oct 3rd



Spotlight on Sales

Welcome new clients Cactus Rose, the First Light Chapter of the National Wild Turkey Federation and Nebo Landing Seafood.

This month's cover story is on the many community-event live broadcasts we do—especially in the fall. But who makes these on-site community programs possible? The answer—**businesses and industries like yours.**

Most non-profit groups don't have the budget to pay for a live remote. That's where the **business opportunity** comes in for you and your company. As one of the sponsors for a live broadcast, your business receives **commercials and sponsor I.D.'s** leading up to and during the event. Plus, your company becomes associated with a **high-profile community event**. And of course, you get the satisfaction of knowing you helped to **promote** what makes living in a small town so enjoyable.

The cost is low but the benefits are high—not only to you— but just as importantly—to our community.

For details on how you can be a part of these long-running McDowell County traditions

News Firsts

If you tuned into Van McKinney mornings at 6:05, 7:05 and 8:05; and afternoons at 12:05 and 5:05pm you heard . . . the first details on **Lowes Home Improvement** coming to Marion . . . actual excerpts from the **Marion Depot** renovation celebration . . . and an update on the **new North Cove School** construction.

News sponsored by
Brooks & Broadwell Realty
and **Killough's**
Music and Loan

How to reach us . . .

WBRM Radio
147 N. Garden Street
Marion, NC 28752
828-652-9500 (phone)
828-652-9700 (fax)
Email: wbrm@wnclink.com

September 2003 Interviews/Special Promotions/Live Broadcasts

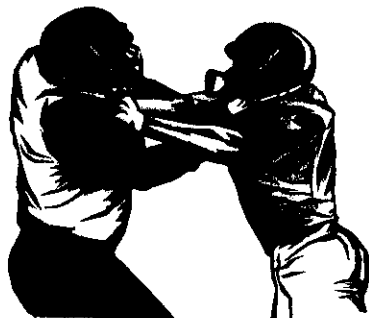
Sun	Mon	Tues	Wed	Thur	Fri	Sat
Out and About (O&A) 8:30 Weekdays						
Call Gail Sewell at 652-9500 to schedule a show						
	1 School News Eastfield Elem	2 O&A--Mike Ornberg Friday Concerts	3	4 O&A--Keep McD Beautiful Big Sweep	5 Open Date-- No football game	6
7	8 School News East Jr High	9 O&A--County Manager Chuck Abernathy	10	11 CNN Sept 11th Special 8:30 to 10am	12 Titan Football RS Central--Away Auto 7:15 airtime	13 Advance Juvenile Diabetes Remote
14	15 School News Glenwood Elem	16	17	18 O&A--Marion City Manager Bob Boyette	19 O&A-- Donna Stevens Keep McD Beautiful Big Sweep Titan Football Alexander--Home 7:15 airtime	20 Big Sweep Remote 8 to 10am
21	22 School News Marion Elem O&A--Jeff Bright-- Cancer Society	23 O&A--Adrienne Thomsen Newspapers in Education Auction	24	25 O&A--McD Chamber of Commerce	26 O&A-- Sam Gray Sunday Muse Titan Football Hendersonville-- Home 7:15 airtime	27
28	29 School News McDowell High	30	Oct 1 O&A--Marion Fire Dept Circus	Oct 2 Homecoming Parade Remote 5pm	Oct 3 Titan Homecoming Watauga 7:15 airtime	Oct 4 Old Fort Octoberfest Remote 10am

WBRM

RADIO AM 1250

Volume 1, Number 4

August 2003



We're BRiMming With Local Sports

No these football players aren't arguing over what station to turn to for McDowell Titans sports. There's no argument there. WBRM is your "Voice of the Titans" and has been now going on eighteen years.

WBRM Sports Director **Van McKinney** will kick-off Titans football on Friday, August 15th when McDowell takes on Mitchell. Long-time "color" commentator **Walt Bagwell** will be keeping the stats and spotting the trends.

2003 McDowell Titans Football

Aug 15	Mitchell Home
Aug 22	Burns Home
Aug 29	E Rutherford Away
Sept 5	Open
Sept 12	RS Central Away
Sept 19	Alexander Home
Sept 26	Hendersonville Home
Oct 3	Watauga Home
Oct 10	East Burke Away
Oct 17	S Caldwell Home
Oct 24	Freedom Away
Oct 31	Reynolds Away

**All games start at 7:30 pm

Community Corner . . .

Who was on Gail Sewell's *Out and About* in July? **Donna Stevens** from Keep McDowell Beautiful and **Sergeant Linda Nichols** from the Community Inmate Work Program on the state-wide Clean Sweep litter program **Brent Rumpf** from the McDowell County Sheriff's office and **David Cable** from the McDowell County Rescue Squad on the Emergency Services Blood Drive Downtown Business Association Director **Freddie Killough** on Marion's 4th of July festivities

County Extension Agent **Dan Smith** on summer gardening and lawn care **Katie Beam** on the Carolina Cross Connection's efforts to help needy county residents with projects around their homes teacher **Gail Bailey** on efforts to raise money for an Ecovian instructor County Manager **Chuck Abernathy** on the July Commissioners meeting City Manager **Bob Boyette** reporting on the July City Council meeting McDowell Mariners Co-President **Brenda Boyd** and Secretary **Debbie Whittemore** on the Mariners hosting the Mountain Swim League Eastern Championship Mountain Gateway Museum Director **Sam Gray** on the Emma Rankin story at the Carson House **Bethany Alkire, Joy Dayton, Liza Gibbs and Claire Hunter** from the cast of Cinderella Youth Foundation member **Christine Ledbetter** along with **William Lonon, Marielle Sieman and Will Sieman** on the Youth Livestock Show McDowell Titans Youth Basketball coach **Mike Hayes** and son **Cameron Hayes** on their experience at Nationals **Glen Sherlin and Terrell Finley** on the Wild Turkey Federation's Jake's Day youth program

Then starting in November, WBRM will follow the Lady Titans and Titans basketball teams with coaches **Mike Silver and Lloyd Church** sitting alongside **Van**.

Come March, **Van** moves outside again with Titan home baseball.

WBRM--your "Fightin' Titan" connection!

a personal best record of hitting a paddle ball 134 times in a row! Mike just shook his head.

Mike B. and Gail were seen again at the Conference swim meet hosted by the McDowell Mariners. This time Mike was setting up the WBRM tent at 6:45 am! Gail proved she could talk continuously for fourteen hours straight as the Meet Announcer. (No surprise there!)

Recent Staff Sightings

July birthday boy **Bruce Ikard** emceed the Avery County 4th of July festivities. He was then spotted sitting around on his birthday eating a coconut cream pie from **Countryside BBQ**.

Mike Bryant and Gail Sewell were seen braving the thunder and lightning at the **Ideal Rentals and Sales** live remote. Gail kept busy off-mic setting

Kids Corner

With school starting, School News will be returning to the airwaves September 1st

Listen each weekday at 7:35 am and 3:35pm for news from your favorite McDowell County schools--both public and church-affiliated



Spotlight on Sales

Welcome new clients **J.P. Mortgage Lender** and **Marion Ag and Garden Center**.

With the start of football season and WBRM's 18th year of carrying Titans' sports comes the opportunity to sign up for the best advertising deal going--the **WBRM Sportscasters Club**.

Sportscasters Club sponsors are the only advertisements heard during Titan football, basketball and home baseball games. With only one high school in the county and one radio station that carries the games well, you can see the advantages of being a Club member.

The cost for **Sportscasters Club** is just \$150 a month August through May. That's \$150 a month for all the games, sponsor ID's within each game, your business name in the **WBRM Sportscasters Club** ad in each football program--PLUS 25 additional ads throughout each month.

All told, you'll get ads in approximately 65 Titan and Lady Titan games including tournaments, district, regional and state play-offs. PLUS 250 additional ads--all for just \$150 a month!

Don't wait--become a **WBRM Sportscasters Club** member today.

For details, call Mike Bryant at 652-9500.

News Firsts

If you tuned into Van **McKinney** mornings at 6:05, 7:05 and 8:05; and afternoons at 12:05 and 5:05pm you heard about . . . profiles of the **candidates** running for offices in **Marion and Old Fort**. . . allegations of **embezzlement** by recently-hired **MACA** bookkeeper . . . how 1999 McDowell High graduate **Kory Illenye** played a major role in the raid that killed **Sadam Hussein's two sons**.

News sponsored by
Brooks & Broadwell Realty
and **Killough's**
Music and Loan

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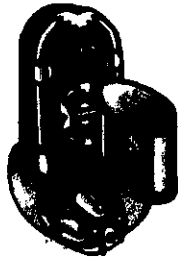
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Call Gail Sewell at 652-9500 to schedule a show						
					1 O&A-Ian Luck YMCA	2
					Operation Backpack Remote 3-5	Youth Livestock Remote 9-11
3	4	5 O&A-Economic Development-- Chuck Abernathy	6 O&A-Marion Police Dept-- Chief Mike Elliott	7	8	9
10	11	12 O&A-County Manager--Chuck Abernathy	13 O&A-McD Hospital Sleep Lab	14	15 Titan football Mitchell at Home 7:30	16
17	18	19	20	21 O&A-Marion City Manager Bob Boyette	22 Titan football Burns at Home 7:30	23
24	25	26	27	28 O&A-McDowell Chamber of Commerce	29 O&A-Sam Gray-- Sunday Muse Titan football E. Rutherford Away	30
31						

WBRM

RADIO AM 1250

Volume 1, Number 3

July 2003



We Broadcast Real Music

Whether it's the best in country, inspirational gospel or even an occasional pop oldie from the 60's and 70's plus a little beach music thrown in for good measure, WBRM plays real music for real people.

Now broadcasting 24 hours a day, "McDowell's Own" plays what this area wants to hear. Weekdays from 6am to 6pm, it's your favorite hometown DJ's live and in person. After hours, it's "Mainstream Country" keeping you company weekends and through the night.

Morning Man **Bruce Ikard** gets your day going at 6am with country new and gold. Bruce takes a short break then returns from 9 to 10 with more country favorites

While Bruce is catching his breath, **Gail Sewell** comes on with "Out and About" at 8:30. When she's not talking (which is not often), Gail plays her personal picks from the 60's and 70's. She's been known to toss in some Carolina beach music, too.

Kevin Estes starts his shift with Gospel Time from 10:00 to 10:40. Kevin mixes old-time gospel quartets with contemporary Christian songs plus spiritual favorites. Later from 1 to 3, it's country for Kevin.

Community Corner . . .

Who stopped by in June to talk with Gail on *Out and About*? Just back from the State Games, **Patti Wilkerson** along with Special Olympians **Andrew Bartlett, Jonathan Lawing, Derrick Miller, Emmanuel Parks and Willie Wilkerson**. Also joining them were the local Special Olympic coaches **Ashley Arrowood, Matt Davis and David Long** plus mothers **Joan Bartlett, Crystal Lawing, Betty Miller and Lori Parks**. Foothills Community Theatre's **Traci Ross** on Review-Preview County Manager **Chuck Abernathy** on the Commissioners meetings **Mike Ornberg and Gina DeGrechie** for the Marion Downtown Advisory Committee on the summer concert series McDowell Titans Youth Basketball coach **Mike Hayes** and players **Brock Burnette, Cameron Hayes, Petey Hausley, Cole Russell, Daniel Simolke and Brian Twitty** on their upcoming trip to Nationals **Gina DeGrechie** for MACA's Auction for the Arts **Gene Morgan and Jim Elliott** on the Glenwood Ruritan tractor pull Marion City Manager **Bob Boyette** reporting on the City council meetings **Julie Padgett** on the Cooperative Extension's canning and food preservation seminar **Sam Gray** on the Mountain Gateway Museum's Sunday Muse program and **Billy Martin** on the Hudgins-Mountain View reunion along with **Mike Ornberg** on the concert by former Platters singer **Milton Bullock**—a guest at the reunion

Van McKinney splits his time starting with the "High Noon All Request Show" from noon until 1 featuring local call-ins and dedications. In fact, July 6th marks the 3rd anniversary of playing "your favorites." Van comes back on from 3 until 6 with his country-based Afternoon AdVANtage and daily music features like the "Breaker Song" and the "Lost Track."

And don't forget Sunday morning music from the Renfro Valley and the Mormon Tabernacle Choir.

Kevin Estes has been seen working out at the Y. Doesn't he get enough exercise running after his one-year-old?

While DJ'ing a wedding, **Bruce Ikard** experienced a first as he watched a wedding cake slide off onto the floor.

Van McKinney has been a "wreck" after his wife was involved in a car accident—but she's on the mend.

Gail Sewell started her 7th season as **McDowell Mariners** announcer and her 13th season as a swim mom.

Real music for real people.

Recent Staff Sightings

Newly-installed **Marion Rotary Club** president **Annette Bryant** is back from Australia with stories to tell and pictures to show.

Resident fishing enthusiast **Mike Bryant** says these days he's been trying to get out to the lake for some "top fishing."

Kids Corner

With school out, summer is the perfect time to arrange a station tour for your youth group, scout group or sports group

And if your kids' group is having a special event, make sure to submit it to the Community Calendar or Church Bulletin Board

Call Gail Sewell at 652-9500 for details



Spotlight on Sales

Welcome new clients **Hope's Boutique** and **Tammy Martha's**. And here's some interesting facts from the latest edition of **Radio Today** to consider when making your ad buys

Did you know almost **half** of country music listeners have had at least some **college experience** **two thirds** of them make between **\$25,000 and \$75,000** a year and almost **half** of them are in the all-important consumer-spending group of **twenty-five to forty-nine**.

Listening for adult women (52%) is slightly higher than **men's (48%)**. **Adults 35 to 44** are more likely to tune into country radio more than any other age group. Country fans are five percent more likely than the norm to **have children** in the household, and they are eleven percent more likely to **own their own homes**. Country listeners split the majority of their listening equally between **home and the car**. And listening is distributed equally between **6am and 7pm** with just a slight drop between 7pm and midnight

How do country music fans **spend their money**? And what do they do on their **days off**?

Twenty-nine percent are more likely to buy a pickup in the next year. **nineteen percent** say they will **purchase furniture** in the next twelve months. They spend an average of **\$100 a week on groceries**. **Twenty-five percent** hold a **personal loan**, and nearly **one third** hold **auto loans**

Country fans are **fifty-six percent** more likely to go **hunting**. They also enjoy **fishing and camping**. And **fifty-seven percent** eat at **fast-food restaurants** at least five times a month

How can your business **reach** this influential group? With a WBRM ad package such as the affordable **Sampler**, the fast-paced **NASCAR** races, sponsorship of the live broadcast of the state's longest-running **Livestock Show** on August 2nd and becoming a member of the **Titan Sportscasters Club**.

For details, call Mike Bryant at 652-9500

News Firsts

If you tuned into **Van McKinney** mornings at 6:05, 7:05 and 8:05; and afternoons at 12:05 and 5:05pm you heard about . . . **the Town of Old Fort** handing municipal elections over to the McDowell County Board of Elections. . . the groundbreaking for the **Marion Depot** scheduled for August 15th. . . the temporary closing of the **Marion Recreation pool** due to equipment failure. . . local law enforcer **Tim Squires'** serious accident in Kuwait. . . and Marion City Manager **Bob Boyette's** reaction to **Spruce Pine Town Hall shooting**.

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Call Gail Sewell at 652-9500 to schedule a show						
		1	2	3	4	5
		O&A-Keep	O&A-Brent	O&A--Freddie	4th	
		McDowell	Rumfelt	Killough	Celebrations!	
		Beautiful	EMS Blood	DBA 4th		
		Sgt Nichols	Drive			
6	7	8	9	10	11	12
			O&A--Gail	Bruce's		
			Bailey	birthday		
			Ecovan			
13	14	15	16	17	18	19
		O&A--County		O&A--City	Ideal Rentals	
		Manager Chuck		Manager Bob	Remote	
		Abernathy		Boyette	3-5	
20	21	22	23	24	25	26
				O&A-McD	O&A-Sam	
				Chamber of	Gray	
				Commerce	Sunday Muse	
				Bobbie Young		
27	28	29	30	31		

WBRM

RADIO AM 1250

Volume 1, Number 2

June 2003



Get Hooked on WBReaM

Bream...crappies...bass...
whatever you're fishing for,
WBReaM's daily fishing show can
help you hook the big one.

And even if you're not an angler,
it's fun to tune in and learn all
those fishing terms. You never
know when you might need to slip
the phrase "jerk bait" into your
conversation.

WBRM runs the nationally-
syndicated "In-Fisherman" show
Monday through Friday at
11:30 am and 5:15 pm and
Saturday mornings at 7:30.

But wait...there's more to this
fish story. AM 1250's Mike
Bryant gathers the Lake James
tournament results to produce a
local fishing report that runs
immediately following
In-Fisherman.

By the way, Mike would love to
hear from you with fishing results,
news or just a really big "whopper"
Call him at the station. Or he'll
even take your results scribbled on
an old Moon Pie wrapper!

Community Corner...

Who did Gail interview in May on *Out and About*? Harold Stephan and Jim Hamilton for Mental Health Month focusing on recognizing childhood depression Postmaster Barry Gouge, letter carrier Ben Vess and McDowell Mission's John Thompson on the Stamp Out Hunger food drive Gina DeGrechie for MACA Monday MHS Students Jamie Lane and Justin Gibby on "The Odd Couple" Caroline Moore for United Way Jeff Bright and Carol Carver for Relay for Life Julie Padgett on the BBB Identity Theft seminar County Manager Chuck Abernathy College Foundation of North Carolina's Christie Hollifield Captain John Angley and Captain Barry Bailey for the EMS 25th Anniversary Joy Griffith on the Rally at the River Frank Dean and Captain Rick Williams on the county-wide Memorial Day service Brenda Boyd and new coach Adam Gilliam for the Mariners swim team Sam Gray on the Mountain Gateway Museum's Sunday Muse program Patty Wilkerson and Emmanuel Parks on McDowell's Special Olympians City Manager Bob Boyette and Rod Birdsong and Tom Borland for the McDowell Chamber

Fishing report sponsors are Todd's Golden Fried Chicken and Foothills Bait and Tackle, but there's always room for more See Mike for details.

Recent

Staff Sightings

Morning Man Bruce Ikard emceed the Mitchell County 4H Fashion and Talent Show for the twenty-first time.

Mike Bryant and Van McKinney got up bright and early to broadcast from the Farm Bureau Yard Sale.

Gail Sewell and Mike B. were live from the Thermal Swing Mobile Showroom at Wal Mart.

Van wrapped up his 17th year as Voice of the Titans. Plus, he introduced young singing sensation Blake Wise at a recent appearance.

Gail emceed the McDowell Mariners Kick-off Dinner. She served as a judge at the McDowell Senior Center Follies. Gail also did

a live remote from the McDowell Partnership Rally at the River.

In-coming Marion Rotary Club president Annette Bryant traveled to Australia for the Rotary International Convention.

Kids Corner

Danielle Byrd, Erica Dietrich, Madison Dietrich and Courtney Griffith stopped by to record a commercial for the Rally at the River

May School News Today
May 5th-9th West McDowell Junior High--
Kristina Hendley, Steven Arrowood,
Cory Allison, Megan Worley, Jessica Dalton and Nikk Gellan
May 12th-16th West Marion Elementary--
Courtney Karn, Suzanne Proctor,
Ashley Gibson, Claudette Miller and Matt Davis
May 19th-24th East McDowell Junior High--Kasey Burns, Charity Huffman, Tyler Stevenson, Sara Evans and Rachel Wyatt.

School News will take a break over the summer and return in September
School News sponsored by
Jim Cook's
Chevrolet, Buick, Pontiac, GMC



Spotlight on Sales

Welcome NEW clients Appalachian Outhouses, Jesse James Produce, the McDowell Tobacco Prevention Program, the McDowell Volunteer Center and Wet Willie's Pool Store.

In May, **thirty-six** businesses and industries helped us salute over **three hundred local high school seniors** as we read the activities and future plans of each of our McDowell County graduates. **First Baptist Church** in Marion sponsored the re-broadcast of the community-wide **Memorial Day Service**. The **McDowell Tobacco Prevention Program** made the **Rally at the River** broadcast possible. **Countryside BBQ** continued to give away meals on the **WBRM Birthday Club**. Owner **Lanetta Byrd** says it's some of the "best advertising she does." **McDowell Twin Cinema** continued to supply passes for the **Afternoon AdVantage Movie Contest**. **seven** clients sponsored **NASCAR** races. **fourteen** local businesses sponsored **MHS** baseball as the **Titans Sportscenter** year came to a close. **Spencer's Hardware** continued their daily home and garden advice tip. **Eckenrod Studio and Camera Shop** continued as the long-time sponsor for **Schell Shots** photo tips. **eleven** clients were featured on the **Foothills Sampler** program. and the **Update** featured **Community Calendar** sponsor **Westmoreland Funeral Home**, **Church Calendar** sponsor **Kirksey Funeral Home**, **Lost and Found** sponsor **Worldlink**, **Senior Center News** by **Blue Ridge Homecare**, **Swap Shop** sponsors **Jim Cook Chevrolet**, **The Jewelry Connection** and **Blue Ridge Yamaha** and the **Noon Weather** courtesy of **Marion Pharmacy**.

June advertising opportunities include the very affordable **Foothills Sampler** package, the remainder of the **NASCAR** races and **Van's High Noon All-Request Show**. And set the date now for your summer **Live Remote**.

News Firsts

If you tuned into **Van McKinney** mornings at 6:05, 7:05 and 8:05; and afternoons at 12:05 and 5:05pm you heard about . . . the **Mountain Bank** buy-out . . . the **tractor trailer fires**--one involving **cheese** and the other **potato chips**. (Throw in a load of **salsa** and we got ourselves a party!) . . . the **could-be fugitive tractor trailer** that hit a **light pole** and took out power in downtown **Marion** . . . how a possible **train derailment** was prevented . . . and lots more.

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8	9 O&A-- Foothills Community Theatre	10 O&A--County Manager Chuck Abernathy	11 O&A-- Mike Ornberg Downtown Concert Series	12	13 O&A-- MTCC Tech Talk	14
15	16 O&A-- Julie Padgett on Canning	17 O&A-- Gina DeGrechie MACA	18	19 O&A--City Manager Bob Boyette	20	21
22	23	24	25	26 O&A-- McD Chamber of Commerce	27 O&A-- Sam Gray Sunday Muse	28
29	30					



We Have BRuce in the Morning

For years, WBRM stood for Wonderful Blue Ridge Mountains, but as of March 3rd WBRM became synonymous with "We have BRuce in the Morning."

Maiden native Bruce Ikard recently joined the WBRM radio family as Morning Man after long-time early-riser favorite Sam Paul Combs retired.

Ikard, no stranger to the wee hours, was the morning voice of WTOE in Spruce Pine for almost twenty years

Bruce says he's looking forward to getting to know everyone. He thanks Sam Paul for the warm welcome and thanks the listeners for all their nice comments.

"I'll never be able to fill Sam Paul's shoes--I wear a size 9--but I'll do my best to serve the community."

Bruce is the proud father of Amanda--a junior at Mitchell High School--and Ashley--an N.C. State sophomore.

Community Corner ...

Who stopped by in April to visit with Gail on "Out and About"? **Jeff Bright and Jim Washburn** for Relay for Life **Elaine Seals, Rosie Bradley and Martha Bragg** on kindergarten registration **Mary Simolke and Bridgett Elkins** with Hope's Boutique **Lions Brady Brooks and Cline Pyatt** on Lions Club Auction **Jane Schroeder** on Sudden Infant Death prevention training **Perry Franklin and Sergeant Linda Nichols** for Keep McDowell Beautiful and PRIDE's Great American Clean-Up **Linda Cloherty and Mary Anne Sullivan** on mammograms **County Manager Chuck Abernathy**, Commission Chair **Andy Webb** and Tax Assessor **Robert Haskins** on tax revaluation **Christie Hollifield** for College Foundation of NC **Marion City Manager Bob Boyette** **Julie Padgett** from NC Extension Service **Charlene Hollifield, Katie Guinn and Kelsey Sewell** for McDowell Mariners **Brenda Queen** on free breast and cervical exams **Beth Ross and Rod Birdsong** with the McDowell Chamber **Sam Gray** for Pioneer Day **Cheryl Mitchell** on National Volunteer Week **Susan Dietrich** on Teen Smoking and the cast of FCT's Nunsense II

Recent Staff Sightings

Van McKinney, joined by Gail Sewell, followed the Lady Titans to the **State Regional Basketball Finals**.

Annette Bryant emceed the annual **Little Miss McDowell Pageant** for the 23rd year.

Van kept the **McDowell High Winter Sports Awards** moving forward and is now broadcasting home **Titan baseball** games.

Gail, along with Mike Bryant, broadcast live from the **Small Business Forum**.

Annette read a statement from U.S. Senator and Presidential candidate **John Edwards** at the **Pray for the Troops Rally**.

Kevin Estes engineered the sound for the **Youth Rally** held at **Story Memorial Presbyterian Church**.

Gail spent her Saturdays at live broadcasts for **Keep McDowell Beautiful's Great American Clean-up** and **Old Fort's Pioneer Day**. She was a judge at the recent **4-H Talent Show**.

Kids Corner

April's School News Today
North Cove Elementary--**Brittany Chapman, Taylor Biddix, Anna Starr, Megan Woods and Eric Dossett**
Old Fort Elementary--**Alex Barham, Holly Murphy, Kasey Wilson, Hannah Lewis, Montana Eck, Chase Belt and Justin Bozeman**
Pleasant Gardens Elementary--**Julianne Culbreath, Andrew Warburton, Tiffany Fields and Lauren Roquemore**
West Marion Elementary students took a tour of the station
May's School News Today
Air Schedule
West Jr High--May 5th-9th
West Marion Elem--May 12th-16th
East Jr High--May 19th-23rd
Nebo Elem--May 26th-30th
School News sponsored by **Jim Cook's Chevrolet, Buick, Pontiac, GMC**



Spotlight on Sales

Welcome NEW clients **Arnold's Cafe, Bob's Home Place, Crimestoppers, Dodge, Mane Street Salon, MIC Industrial Complex, Market Grill, Party Complete, Premiere Financial Services, Quick Time Tax Service, Shammah Tabernacle, Shelton's Garage and Vickie's Florist.**

In April, twenty-two listeners won **Countryside BBQ** birthday meals over twenty listeners won **McDowell Twin Cinema** passes six clients sponsored **NASCAR** races fourteen local businesses were **MHS Sportscaster** sponsors **Spencer's Hardware** began a daily home and garden advice spot fourteen clients signed up for the **Foothills Sampler** program seven businesses and industries sponsored the **Keep McDowell Beautiful** live broadcast local businesses had **WBRM** salute sixty-seven **Administrative Professionals** and deliver collectable mugs of candy to them **Susan Randolph** from **McDowell Insurance** won the **Carolina Chocolatiers** Sunday buffets and the **McDowell Twin** tickets twelve companies sponsored the **Pioneer Day** live broadcast the **Volunteer Center** sponsored salutes for over twenty volunteers

May advertising opportunities include the **High School Senior Salutes, Foothills Sampler** package and **NASCAR** races June brings the annual **Small Business Salutes**. Book your spring and summer **Live Remotes**.

For details, call Mike Bryant at 652-9500

News Firsts

If you tuned into **Van**

McKinney mornings at 6 05, 7 05 and 8 05, and afternoons at 12 05 and 5 05pm you heard **NC Secretary of State Elaine Marshall** on a local counterfeit sportswear bust **Attorneys Frank Goldsmith and Mike Edwards** on the Barlowe murder case and a **State GOP** official on

re-organizing the local party

News sponsored by Brooks & Broadwell Realty and Killough's Music and Loan

How to reach us . . .

WBRM

147 N. Garden Street

Marion, NC 28752

828-652-9500 (phone)

828-652-9700 (fax)

Email: wbrm@wnclink.com

May 2003 Interviews/Special Promotions/Live Broadcasts

Sun	Mon	Tues	Wed	Thur	Fri	Sat
				1	2	3
				High School	O&A-Letter	Farm
				Senior Salutes	Carriers	Bureau
				begin	Food Drive	Live
				O&A-Harold		Remote
				Stephan on	Titans	
				Mental Health	Baseball	
4	5	6	7	8	9	10
	O&A-Gina	Titans	O&A-Caroline	O&A-Jeff	O&A-	Wet
	DeGrechie	Baseball	Moore	Bright	MTCC	Willie's
	MACA		United Way	Relay for	Tech Talk	Live
	Monday			Life		Remote
11	12	13	14	15	16	17
	O&A-Julie	O&A-	O&A-Christie	O&A-Sandra		
	Padgett on	County	Hollifield	Brown on		
	Better	Manager	College	Family		
	Business	Chuck	Foundation	Partnership		
	Bureau	Abernathy	of NC	program		
	Seminar					
18	19	20	21	22	23	24
			O&A-Harold		O&A-Marion	Rally at
			Stephan on		City Manager	the River
			Mental Health		Bob Boyette	Live
						Remote
25	26	27	28	29	30	31
				O&A-McD	High School	
				Chamber of	Senior Salutes	
				Commerce	End	



American Red Cross

Greater Carolinas Chapter

October 15, 2003

To Whom It May Concern:

My purpose in writing is to ADAMANTLY state my opinion that our local radio stations, WFMX and WSIC, serve our local community. Perhaps the best example of this is the sponsorship of our annual Masonic Blood Drive which collected almost 1000 units at six sites two years ago; this was possible because WFMX was dedicated to helping us get the word out about the critical need for blood to support this drive. WFMX has co-sponsored this effort for at least ten years. They are there throughout the planning process as well as broadcasting live from each blood drive site on the day of the drive. They air Public Service Announcements and live interviews in the weeks preceding the blood drive. This drive started with a goal of thirty units and has grown to a collection of almost 1000; WFMX was instrumental in making this dramatic increase possible.

When the United States engaged in a war with Iraq last March, WFMX and WSIC played an integral role in helping our local Red Cross office disseminate to the public that support group meetings were being held for the family members of those deployed. They also helped get the word out that we were selling phone cards to be sent to those deployed, and later aired messages asking military families to call the Red Cross to receive these phone cards. We had no better way of reaching those folks than through our local radio stations. One memorable and touching moment occurred during a live interview on WSIC about available Red Cross services when a serviceman's mother called in for information about the support group. She shared that she was having a very difficult time coping with the stress of having her son involved in the war, and she was so relieved to know that she could access the Red Cross support system during this difficult time.

Greg Ryan is our local station contact, and his support of our organization and our community is outstanding. His email by line is "No Problems, Only Solutions"- what an apt description! During times of local or national disaster, Greg personally contacts our office to see how the radio station can assist us in getting information out to the community. When blood inventories are critically low, this information is promptly aired on these stations, and local blood drive schedules are routinely aired. If a blood drive is not having sufficient turnout, we know where to turn to get the word out to the public quickly. In summary, our local radio stations provide an invaluable service to our community.

Sincerely,

Pam Campbell

Pam Campbell

Manager, Statesville Office

Greater Carolinas Chapter

American Red Cross

www.redcrosshelps.org

2425 Park Road/PO Box 36507
Charlotte, NC 28236
(704) 376-1661

145 W Statesville Ave/PO Box 1084
Mooresville, NC 28115
(704) 664-4908

125 N Tradd Street/PO Box 1446
Statesville, NC 28687
(704) 873-9751



Member Agency

2002~03

HONOR ROLL OF DONORS

THE MEDICAL FOUNDATION OF NORTH CAROLINA, INC.

The following is a listing of those who have contributed \$100 or more received by The Medical Foundation between July 1, 2002 and June 30, 2003. In preparing this list of donors, every effort has been made to assure accuracy. If, however, your name is misrepresented, please accept our apologies and call or write to The Medical Foundation so that we can correct our records.

\$250,000 +

The Breast Cancer Research Foundation, New York, NY
Estate of Willis H. Britt, Jr., Charlotte, NC
Mr and Mrs Vaughn D Bryson, Boyne City, MI
Curtis Media Group, Inc., Raleigh, NC
The Duke Endowment, Charlotte, NC
Dr. and Mrs. Ray M. Hayworth, Knoxville, TN
Mr. and Mrs. Lee A. Henningsen, Raleigh, NC
Hunter Heath Trust, Jacksonville, NC
Estate of Bernice Penn Moore, Reidsville, NC

~~\$150,000 - \$249,999~~

20 for 20 Radiothon 2002, Chapel Hill, NC
Mr and Mrs Robert E. Barnhill, Jr., Tarboro, NC
Biogen, Inc., Cambridge, MA
Boddie-Noell Enterprises, Rocky Mount, NC
Novartis Pharmaceuticals Corporation, East Hanover, NJ
Estate of Treva H. Richardson, Chapel Hill, NC
Mr. and Mrs. Mavnard Sauder, Archbold, OH
Solvay Pharmaceuticals, Marietta, GA

\$50,000 - \$149,999

Arthrex, Inc., Naples, FL
AstraZeneca U.S., Wilmington, DE
Dr. and Mrs. H. Wallace Baird, Greensboro, NC
The A. Pat and Kathryn L. Brown Foundation, High Point, NC
Broyhill Family Foundation, Lenoir, NC
Carolina Kid's Classic Golf Tournament, Chapel Hill, NC
Estate of Mr. Robert L. Davis III
The Dickson Foundation, Charlotte, NC
Forest Pharmaceuticals, Inc., St. Louis County, MO

Ernest Gallo Clinic and Research Center, Emeryville, CA
GlaxoSmithKline, Research Triangle Park, NC
The Betty and Clarence Griffin, Jr. Endowment, Charlotte, NC
Pfizer Pharmaceuticals Group, New York, NY
J. P. Riddle Charitable Foundation, Fayetteville, NC
Roche Laboratories, Inc., Nutley, NJ
Dr. and Mrs. Charles A. Sanders, Durham, NC
Estate of Roland E. Schneckloth, Reidsville, NC
The Soo Foundation, Inc., Ada, OH
South River Electric Membership Corporation, Dunn, NC
Dr. and Mrs. James A. Valone, Raleigh, NC
Wachovia Foundation, Charlotte, NC

\$25,000 - \$49,999

Advocate of Rockingham, LLC, Brown Summit, NC
The Battle Foundation, Inc., Rocky Mount, NC
Bexley Laboratories, Inc., Montville, NJ
BlueCross BlueShield of North Carolina Foundation, Durham, NC
Bristol-Myers Squibb, Princeton, NJ
DaxPharma, Inc., Chapel Hill, NC
Estate of Alma J. Frazier, Archdale, NC
Dr. and Mrs. Robert C. Gibson III, Portland, OR
Dr. and Mrs. Bernard Gutterman, Greensboro, NC
Mia Hamm Foundation, Chapel Hill, NC
Hope Stone, Inc., Houston, TX
Janssen Pharmaceutica Research Foundation, Titusville, NJ
Estate of Margaret W. and Lorimer W. Midgett, Rocky Mount, NC
MJM Creative Services, Inc., New York, NY
Ortho Biotech, Inc., Raritan, NJ
Estate of Olga Pascal, Valdese, NC
The Reeves Foundation, Summit, NJ
Synthes (U.S.A.), Paoli, PA
Teva Neuroscience, Inc., Kansas City, MO
Mr. Doc J. Thurston III, Charlotte, NC

Mrs. Stella R. Thurston, Charlotte, NC
Mr. and Mrs. John L. Townsend III, Greenville, SC
West Pharmaceutical Services, Lionville, PA
Winn-Dixie, Inc., Jacksonville, FL

\$10,000 - \$24,999

Abbott Laboratories, Abbott Park, IL
Amgen, Inc., Thousand Oaks, CA
Mr. and Mrs. Douglas E. Anderson, Chapel Hill, NC
Mrs. Cecilia S. Anspach and William E. A. Anspach, New York, NY
Bayer Corporation Pharmaceutical Division, New York, NY
Big Rock Blue Marlin Tournament, Morehead City, NC
The Nicholas Bunn Boddie, Sr. & Lucy Mayo Boddie, Jr., Chapel Hill, NC
Dr. and Mrs. Watson A. Bowes, Jr., Chapel Hill, NC
Dr. and Mrs. William T. Callahan, Gainesville, FL
Clinical Insights, New York, NY
Estate of John A. Cox, Aberdeen, NC
Mrs. Frederic G. and Joanna S. Dalldorf, Cary, NC
Estate of Edna May Dunlop, Southern Pines, NC
Encore, Austin, TX
Mr. and Mrs. John W. C. Entwistle, Jr., Charlotte, NC
A. E. Finley Foundation, Inc., Raleigh, NC
Fleishman-Pratt Foundation, Inc., Winston-Salem, NC
Fujiwara USA, Inc., Deerfield, IL
The Fullerton Foundation, Inc., Gaffney, SC
Goerlich Family Foundation, Inc., Toledo, OH
Charles H. Goren Foundation, Inc., Chapel Hill, NC
Greensboro Jaycees Charitable Foundation, Greensboro, NC
Mrs. Rochelle T. Grubb, Lexington, NC
Mr. and Mrs. James A. Hardison III, Winston-Salem, NC
Mrs. Alice L. Harner, Charlotte, NC
Mr. Fenton N. Hord, Raleigh, NC
The James IV Association of Surgeons, Inc., Raleigh, NC
Dr. and Mrs. William R. Jordan, Fayetteville, NC
Juntendo University Department of Gastroenterology, Tokyo, Japan
Klasing Family Living Trust, Greenville, SC
Mr. W. Frank Lee, Four Oaks, NC
Eli Lilly and Company, Indianapolis, IN
Dr. Sabra A. McNeill, Raleigh, NC
The John Merck Fund, Boston, MA
Mrs. Alice B. Newsome, Chapel Hill, NC
Dr. P. Lee Perkins, Shelby, NC
Dr. and Mrs. Edward R. Perl, Chapel Hill, NC
Pfizer, Inc., Atlanta, GA
Raleigh Jaycees, Inc., Raleigh, NC
Mr. and Mrs. David A. Raynes, Raleigh, NC
Dr. and Mrs. Harold R. Roberts, Chapel Hill, NC
Schering Sales Corporation, Kenilworth, NJ
Siemens Medical Solutions USA, Inc., Oak Ridge, TN

The
Medical
Foundation

OF NORTH CAROLINA, INC.

Serving The UNC School of Medicine and UNC Hospitals

880 Airport Road • Chapel Hill, North Carolina 27514
(919) 966-1201 • (800) 962-2543 • FAX (919) 966-5470

November 26, 2002

Mr. Phil Zachary
Vice President
Curtis Media Group
3012 Highwoods Blvd.
Raleigh, NC 27604

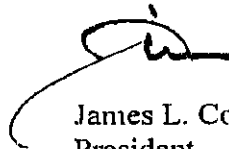
Dear Phil:

On behalf of all those associated with The Medical Foundation and the North Carolina Children's Hospital, I am writing to thank you for your efforts which made the NC Children's Promise such a spectacular success. To have raised nearly \$200,000 in 20 hours of broadcasting was outstanding and exceeded our greatest expectations. Moreover, your efforts have established a new level of awareness among hundreds of thousands of listeners reached by your Curtis Media Group stations.

Your idea to hold this Radiothon and your efforts to organize all of the arrangements are genuinely appreciated. Please share our thanks also with the many on-air personalities who took time throughout the day to promote this wonderful support of children's health here in North Carolina.

We are proud to have been a part of this professionally executed activity to ultimately benefit children and their families who come to the North Carolina Children's Hospital for care. Congratulations and thank you.

Sincerely,



James L. Copeland
President

JLC/cs

Subj: **Fw: Feedback**
 Date: 10/15/2003 11:06:15 AM Eastern Standard Time
 From: tsavery@curtismedia.com
 To: lmckay@curtismedia.com, pzaachary@curtismedia.com
 CC: dmooring@jenningsco.com

----- Original Message -----

From: "Trip Savery" <tsavery@curtismedia.com>
 To: "Carol Little" <littlecm@bellsouth.net>
 Sent: Wednesday, October 15, 2003 11:05 AM
 Subject: Re: Feedback

> Thank you so much for your interest in the fundraiser. It is a wonderful
 > resource for all the citizens of North Carolina and I am pleased to hear
 > they are able to assist you in your time of need. We will be indeed be
 > broadcasting for 20 hours on November 20th from the North Carolina Women's
 > and Children's Hospital in Chapel Hill. We look forward to improving on
 the
 > success of last year with the assistance of all of our listeners.

>
 > Thanks again, we hope to hear from you on that day

> ----- Original Message -----

> From: <littlecm@bellsouth.net>
 > To: <tsavery@curtismedia.com>
 > Sent: Tuesday, October 14, 2003 7:16 PM
 > Subject: Feedback

>
 >
 > > Originated from: <http://www.947qdr.com/contactus.asp>

> >
 > >
 > > Name: Carol Little

> >
 > > E-mail Address: littlecm@bellsouth.net

> >
 > > City: Graham

> >
 > > Comments:

> >
 > > I would like to know if you plan on doing the 24 hour marathon for UNC
 > Children's Hospital. Last year I donated never anticipating what happened
 > to my family 7 weeks ago. I had our baby girl at 25 weeks gestation and
 > we've been visiting her everyday in the NICU since then.

> > I would like to know if and when you will be holding this event because
 I

> plan on emailing all my supporters to donate in honor of our daughter.

> > Thanks for your time and consideration.

> >
 > > Sincerely, Carol Little

Wednesday, October 15, 2003 America Online: LisaMcKay

ite / Constituent Office

n O'leary, Ph.D.

m, Board of Directors

borah C. Bryant, M.A. Ed

sident & Chief Executive Officer

Box 27085

Raleigh, NC 27611

(919) 856-8530

me (919) 872-8326

(800) 892-5650

(800) LUNG-USA

www.lung.org



October 16, 2003

Mr. Don Curtis
Curtis Media Group
3012 Highwoods Blvd.
Suite 201
Raleigh, NC 27604

Dear Mr. Curtis,

I want to thank you personally for your generous contribution to the 2003 Asthma Walk. The day the spots ran on your stations the phone at the Lung Association wouldn't stop ringing. So many people found our event through your stations. Because of your support we doubled the walk from last year in terms of participants and in the money we raised. We can't thank you enough for your generosity.

We are still receiving money from the walk, but at this point it looks like this event will net approximately \$60,000. That's incredible for the second walk! The Lung Association is indebted to the generosity of our contributors, supporters, and volunteers. It's people like you that made the event so successful.

Please know that we pledge to be good stewards of the dollars you helped us raise. The funds will be used for medical research, educational programs, and advocacy efforts to help those affected by asthma.

Thanks again for your support. It was a pleasure to work with you.

Sincerely,

Barbett Byarlay
2003 Asthma Walk Coordinator

**When You Can't
Breathe,
Nothing Else
Matters®**

Founded in 1904, the
American Lung Association
includes affiliated
associations throughout
the U.S.

August 6, 2003

Mr. Phil Zachary
Executive Vice President
Curtis Media Group
3012 Highwoods Boulevard
Suite 201
Raleigh, North Carolina 27604

Dear Phil,

I enjoyed meeting you yesterday and very much appreciate you sharing your time with Marjorie and me. Curtis Media has been a great friend to SAFEchild and I am looking forward to working with you on the Parenting Tips promotion in the months to come.

Marjorie and I want to thank you for presenting the Chair Auction sponsorship package to Don Curtis. With crossed fingers, we wait to hear the results!

We are also grateful for your help getting canvas chairs signed by celebrities for the auction. I will bring the chair backs to your office Thursday afternoon. I can't wait to see who comes through for you – Toby Keith, Rick Flair, Carolina Hurricanes, Allmon Brothers. This is certainly the fun part of auction organization!

In November, I will contact you to set up a recording schedule for our holiday parenting tips promotion. I liked your idea to send a mailing out at the same time the tips are airing. I am certainly going to follow through with that idea.

Again, thank you for meeting with Marjorie and me. I am in the office Monday through Thursday and would be happy to send you any information you need, or answer any questions you have.

Sincerely,



Linda Nunnallee
Development Coordinator





3724 National Drive, #113, Raleigh, NC 27612
Telephone: (919) 783-0222; Fax: (919) 783-0440

July 9, 2003

Curtis Media Group
Att: Phil Zachary
3012 Highwoods Blvd.
Suite 201
Raleigh, NC 27604

Dear Phil:

Thank you so much for taking the time to meet with Todd and me yesterday. It was great to see the energy in your office and to hear of the dynamics of the company and industry as a whole.

We are very excited to have Curtis Media involved in our Jerry Lewis MDA Labor Day Telethon on Monday, September 1st 2003 from 7 am to 7 pm. Here is a simple overview of what we discussed yesterday in our meeting and over the phone last night:

Curtis Media will provide the following individuals to emcee:

Mike and Morgan

Mike Raley

Bi-Lingual Emcee

(Perhaps we can split the four into pairs and have one pair for the morning and one pair for the afternoon)

Telethon Promotions:

- PSA's prior to the event to promote the new relationship between WLFL, Curtis Media and MDA.
- Put a request on La Ley WYMY for bilingual volunteers to answer the phones.

Please feel free to call me if you have any questions at (919) 7883-0222 or e-mail me at Raleighdistrict@mdausa.org.

Best wishes,

A handwritten signature in black ink, appearing to read 'Anne Bonett', is written over a horizontal line.

Anne Bonett
District Director

Muscular Dystrophy Association

JERRY LEWIS, National Chairman

Dedicated to the eradication of the muscular dystrophies, amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, the spinal muscular atrophies, Friedreich's ataxia and a host of other neuromuscular diseases
www.mdausa.org



REAL FLOWERS FROM JERUSALFM
FLEURS DE JERUSALEM



Dear Michael, Melvin and staff at WJCV,

I believe Sat. Dec. 16 was a great day in Jacksonville.
We saw the unity of the body of Christ coming together for the
Glory of the Lord.

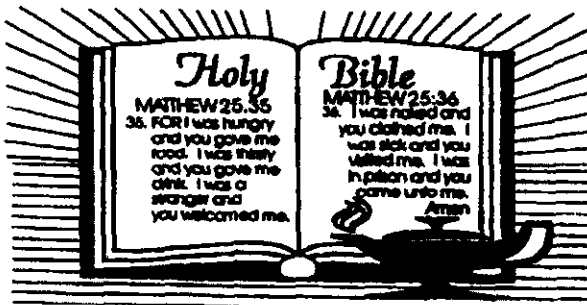
Everyone at WJCV did a great job on promoting the Greatest Story
Retold, and the food drive.
It is my heart to see all of us continue in this working
together. And to see The Greatest Story Retold be a lighthouse to
Jacksonville and even to the world.

Thank you very much for all your love for the Lord. I am looking
forward to working with all of you for our Easter Showing.

A Servant of the Lord,

Jeanine Stothers

Jeanine Stothers
The Greatest Story Retold



SECOND CHANCE MISSION OF HOPE, INC.

P.O. BOX 1747 • JACKSONVILLE, NORTH CAROLINA 28541
PHONE (910) 455-7111

January 3, 1996

WJCV 1290 AM
123-A Arnold road
Jacksonville, NC 28540

Management and Staff:

Thank you for the wonderful job with the food drive on December 16, 1995. Your commitment to public service was clearly demonstrated in the manner in which you conducted this event. Thanks to you and citizens of the community the food drive was a tremendous success. We are able to provide food, shelter and clothing to the homeless here in Onslow County.

We at Second Chance view homelessness as you do, "our problem", not "their problem". As a community, we all prosper when each citizen has employment and an opportunity for self sufficiency. As we continue to improve the shelter program and it's services to the homeless, we welcome your participation. You may contact me at 455-7111. Thanks again for all that you are doing.

Sincerely

William L. McCoy
Director, Second Chance Mission



James E. Brown
Chairman

Vance E. Barbee
Vice-Chairman

Cynthia McCoy
Secretary

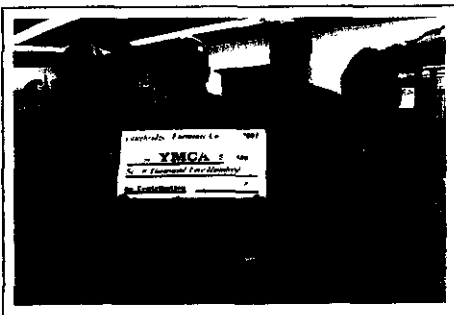
Margaret Brown
Treasurer



MAJOR GIFT PHASE

The Major Gifts Phase is still growing after a significant jump with the Jeld-Wen Fibers contribution of \$500,000

Other local corporations and businesses have also been doing their part by filling out their pledge forms. These supporters include Asheville Savings Bank (\$20,000), Coats North America (\$50,000), Collins & Aikman (\$25,000), Columbia Carolina (\$30,000), Crane Resistoflex (\$25,000), Galey & Lord (\$10,000), Laughridge Furniture, (\$7,500), Marion Rotary Club (\$25,000), Marion Pharmacy (\$5,000), City of Marion (\$100,000), McDowell Interact Club (\$400), McDowell Insurance (\$25,000), McDowell Nursing Center (\$50,000), McPals (\$4,000-Sally Rodier Memorial), Pepsi Cola Bottling Co. (\$10,000), Ronald McDonald House Charities (\$10,000), and Spectrum Textured Yarns (25,000).



Laughridge Furniture Company donated \$7,500 to the cause. Pictured (from left) owner Marco Perez, owner Dan Davis, CSC chair Jed Rankin and coordinator Rita Wooten. (photo courtesy of the McDowell News).

Area businesses and corporations realize the economic impact the YMCA is going to have in our

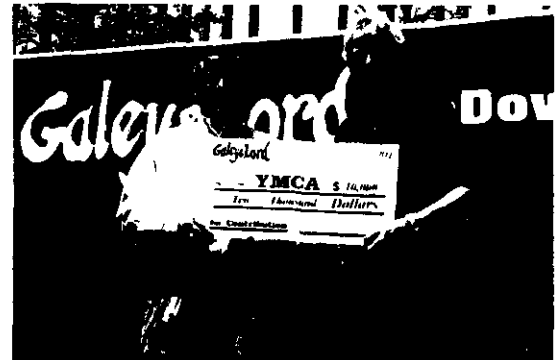
county. Chuck Abernathy, MEDA Director, said it will be at the top of the list for showing a potential business who is considering locating in our county.

Other gifts received are from Julian & Evelyn Austin, BASF, Josephine & Emily Blanton, the Bolden Foundation, Pat & Larry Brown, Charles & Bunny Burgin, Dr. & Mrs. Mark Burton, Dr. Mrs. David Dubose, Drs.

John & Amy Ende, Elwyn Evans, First Presbyterian Church, Dr. & Mrs William Fowler, RL Greene Surveying, Mr. & Mrs. A.C.(Bud) Hogan, Robert and Nancy Hunter, Johnson, Price & Sprinkle, Elbert Jones, J.J. Laughridge, Harold J. Lonon, Sr., Jennifer Manning, Bob Morris, Jim Neal, Frances Proctor, RDM Industrial, Gary Rockette, Dr. & Mrs Greg Simolke, Chuck Smith, Roger Sprinkle, Mr. & Mrs Russell Vannatta and William Dover.

Pledges have been received from the following Steering and Major Gifts Committee members: Chuck & Teresa Abernathy, Shirley Arrowood, Dr. Thomas & Kathy Atkinson, Robert Boggs, Ray & Sarah Buchanan, Builders Supply Co., Catawba Properties, Will Culbreath, Marsh & Karen Dark, Marshall & Barbara Dark, England Builders, Hill & Kathy Evans, Colleen Gillan, Bill Howle, Teresa Kirby & Ray Linder, Michael Lavender, Terri Laws, Marion Credit, Billy & Connie Martin, Dr. Virginia Mitchell, David Ricketts, Dr. Richard & Brenda Salsman, Sheriff Jackie Turner, Rita & David Wooten.

No gift is too large or too small. The pledges have ranged from a ten dol-



Robert Thomas, Plant Manager with Galey & Lord, presents John Cook, Major Gift Co-chair for the Corpening Foundation, with a \$10,000 donation toward the future YMCA.

lar gift to a one-half-million dollar gift. A donation can be a one time gift or pledged over a period of several year. Gifts of cash as well as gifts of stock, bonds, real estate and other assets of value can be donated. All gifts are tax deductible.

"Y" Wednesday Update

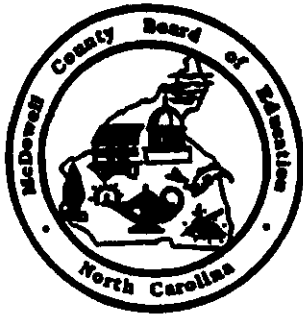
April 25th - David Ricketts shared his long-time dream of having an indoor pool in this County.

May 9th—Kenny Greene, human resource director for Coats North America, discussed the corporations interest in this project.

May 30th— Rita Wooten gave an update on the campaign.

June 13th— Brenda Salsman, CPC chair, discussed her plans for the upcoming community phase of the campaign.

We would like to thank WBRM for their continued support with news reports and "Y Wednesday".



Glenwood Elementary School

1545 Old Hwy 221 South

Marion, NC 28752

(828) 738-4220

Lynn G. McNeilly, Principal

September 29, 2003

Dear Sponsors,

The students, faculty, staff, and PTO would like to sincerely thank you for the great response we received from all of you during our Fall Festival held this past Saturday. We could not have achieved our goals if we did not have the support from businesses and individuals like you.

Donations, gift certificates, and donated merchandise brought an estimated total of \$1200.00. This amount will go a long way toward helping provide our students with a better learning experience.

Once again we can only say thank you for all that you helped us do for our students, but please remember that they are our future and there is no better way to teach them how important it is to participate in the community than to lead by example. You have done that and so much more. Thank you again.

Sincerely,

**Shelia Presnell
PTO Vice President**

September 25, 1998

Vail,

May and I appreciate the tape made of the dedication of the library. That was a very special event in a great town - people were so united in their efforts to make it all possible - through the two years we met so many fine citizens - in fact, you are one of them -

The 5000 watts station really gets out - I'm a radio person - first thing in the morning May listens at six to radio Jack Byers was one of your own in past years

Sincerest thanks for everything,
Mona W. Butler

Post Card by May 1998

higher self-esteem...
I enjoy working
with you — AND look
forward to even A
more successful
2003-2004 Promotion!
You All
ARE
GREAT!!

Barbara Bartholomew

Illustration by



THANK YOU —

Sandra Pea Walker,
Coordinator



Project will have been the huge
success it was. And,
actually continues to
receive items. I wish I knew the
right words to truly
say thank you — for your
all of your time and
help. Your given to
"donations Backpack" are
something to be proud
of. Our rewards is knowing
that many, many
students returned to
school with smiles —

everyone at work —
I can't begin to express
my deep appreciation for
our continued support.
"Operation Backpack" was
this year especially successful
because of your additional
efforts — the additional
radio ads from businesses —
the live remote
of course! Without
your hard work in
every aspect our

**MCDOWELL COUNTY SENIOR CENTER
PO BOX 338
MARION, NC 28752**

75 Crawford Street
Marion, NC 28752
(828) 652-8953
Fax Number: (828) 652-8723
Email Address: mcdsc@mcdowell main us
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March 14, 2002

Ms. Gail Seoul
W.B.R.M.
147 North Garden Street
Marion, NC 28752

Dear Ms. Seoul:

I want to thank you and W.B.R.M. on the behalf of the McDowell Senior Center for your help with promoting the Vision Care Fair 2002. We had a wonderful response from senior adults all across McDowell County. We had 140 participants that came out to take part in the free screenings and approximately 75 of those participants had vision screenings on the vision van and 32 of these were advised to have a complete eye exam in the next 60 days. That is 42 7% of all screened.

Thanks so much for your help with making this event successful! We appreciate you and all the work you do at W.B.R.M.

Sincerely,



Lisa Wylie
Activities Coordinator
McDowell Senior Center

November 12, 2001

West McDowell Junior High School
346 West McDowell Junior High School Road
Marion, North Carolina 28752

Dear Ms. Bryant,

We appreciate your participation in our first Job Fair at West McDowell Junior High School on Nov. 8. Many of our students were encouraged to explore different career paths as a result of your displays, brochures, and their interviews with you.

We realize this takes time out of your day to prepare for involvement at schools and in the community. Thank you for enriching the lives of our students and helping them plan for a prosperous and meaningful future.

Sincerely,

Erin Drake, Tonya Gesing, Wendy Washburn, Tammy
Comer, Vicki Williams, and W. McDowell Student Council